

Vivian Krause

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Vivian Krause excels at research, analysis and communication. Her breakthrough articles about environmental campaigns have prompted more than 100 media stories, an audit by the Canada Revenue Agency and rethinking of environmental activism.

Contributor to The Financial Post, Since June of 2010

- Currently writing a series of ground-breaking articles about environmental campaigns, published in The Financial Post
- Created a blog (www.fair-questions.com) which garnered >100,000 visitors and 3,000 Twitter followers
- Generated >100 media stories within six months, including front page stories in The Globe and Mail, and The National Post
- Prompted a Senate inquiry and a C.R.A. audit. Testified four times to committees of the House of Commons & the Senate
- Keynote speaker at conferences in Halifax, Inuvik, Ottawa, Calgary, New York and at the Vancouver Board of Trade

Constituency Representative for John Duncan, MP Vancouver Island North, May - June 2010

Co-ordinated A Complaint of Scientific Misconduct, October 2007 to March 2010

- Co-ordinated the B.C. Council of Resource Community Mayors and a First Nations organization to file a complaint of scientific misconduct in relation to a major environmental controversy. Prepared the supporting documents (1,100 pages)

NUTRECO Inc., Corporate Development Manager, North America, January 2002 to October 2003

- Trained a communications team and transformed media relations from "no comment" to a key strategy of risk management
- Represented the company with CNN, CBS, CBC, CTV, The New York Times, Time magazine and other media
- Authored articles, presentations and sections of the company's annual report.

UNITED NATIONS (UNICEF) Indonesia, Project Officer, Nutrition/Policy & Advocacy, 1996 to 2001

- Increased the annual nutrition budget from \$130,000 to \$2.3 million. Raised \$12 million in total.
- Managed multi-country projects in Vietnam, Thailand and Indonesia
- Prepared funding proposals and handled relations with donors
- Wrote speeches and prepared presentations given by senior U.N. officials
- Received a UNICEF Staff Award

UNICEF Guatemala, Nutrition Program Officer, 1989 to 2005

- Created education materials for micro-finance and community development projects in urban slums

EDUCATION

M.Sc. Nutrition, Université de Montréal, Full scholarship from the International Development Research Centre
B.Sc. Nutrition, McGill University, Research scholarship from the Canadian Public Health Association

LANGUAGES - English, French, Spanish, Indonesian and some German

References and portfolio available upon request.