

PACKARD FUNDING to SEAWEB (2000 - 2010) Continued

	Purpose of the Grant	Seafood Choices	COMPASS	Sturgeon	Philanthropy Awareness	Sustainable Seafood	Fiji PNG	Media-related	General Support	EBM	Salmon	Sub-Total
2004	To support a series of marine conservation-related media & communications events in Papua New Guinea & Fiji						\$100,000					
	For Caviar Emptor , a campaign to enlist US consumers in the effort to restore beluga sturgeon populations in the Caspian Sea			\$350,000								
	For Seafood Choices Alliance	\$700,000										
	To support an initiative to reach and inform nonprofit leaders, philanthropists policy makers and the media about the nature and value of the foundation world				\$200,000							
\$1,350,000												
2005	For continued support of COMPASS (Communications Partnerships for Science and the Sea)		\$2,159,960									
	To support a series of communications trainings & media-related events to advance ocean conservation in papua New Guinea & Fiji						\$250,000					
	For Phase II funding in 2006 for The Philanthropic Awareness Initiative				\$136,526							
	For campaigns to protect the beluga sturgeon & to promote sustainable caviar			\$125,000								
	For consumer market research on farmed and wild salmon										\$25,000	
For a 2 day meeting to convene leaders in the sustainable food and sustainable seafood movements						\$23,575						
\$2,720,061												
2006	For Seafood Choices Alliance	\$1,300,000										
	For the Philanthropy Awareness Initiative				\$250,000							
	To design & implement a communications initiative on marine EBM									\$245,974		
	For COMPASS		\$236,810									
	For COMPASS		\$194,479									
	For meetings to convene leaders in the sustainable food & seafood movements in NA						\$50,000					
For the development of presentations for the Philanthropic Awareness Initiative					\$7,500							
\$2,284,763												

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2007	For a series of communications trainings & media-related events to advance ocean conservation in Papua New Guinea & Fiji						\$400,000					
	For a six-month bridge grant to support Seafood Choices Alliance	\$250,000										
	For bridge funding for COMPASS		\$250,000									
	To support the Philanthropy Awareness Initiative				\$250,000							
	For meetings to convene leaders in the sustainable food and seafood movements and coordination of their efforts to increase the amount of sustainable seafood purchased						\$175,000					
	For organizational assessment and business planning for Seafood Choices Alliance	\$115,000										
	For general support								\$113,000			
	For general support								\$100,000			
	For an organizational assessment and strategic planning for COMPASS			\$48,000								
	For a communications initiative on marine EBM (Ecosystem Based Management)										\$25,000	
For participation in Stanford University's Business Strategies for Environmental Sustainability Program									\$7,000			\$1,733,000
2008	For the expansion and increased effectiveness of Seafood Choices Alliance	\$3,000,000										
	To maintain the Communication Partnership for Science and the Sea's current program areas and to establish an effective organizational structure and sustainable financial plan. (Granted through the Tides Center)		\$2,000,000									
	To increase the profile and relevance of ocean conservation in the Western Pacific by working with journalists, scientists, conservation practitioners & community leaders							\$425,000				
	For ongoing support of the Philanthropy Awareness Initiative				\$250,000							
	To serve the communications needs of the NGO community to promote EBM										\$249,665	
	For organizational assessment and business planning								\$97,600			
2009	For general support								\$250,000			
	For Communications Partnership for Science and the Sea (through the Tides Center)		\$500,000									
	For financial models and an evaluation framework for COMPASS		\$53,000									\$803,000
2010	For sustainable markets work through the Seafood Choices Alliance	\$812,500										
	To support a marine-focused communications in the Western Pacific						\$600,000					
	Philanthropy Awareness Initiative				\$250,000							
	COMPASS (through the Tides Center)		\$1,200,000									\$2,862,500
	Sub-Total:	\$9,327,500	\$6,642,249	\$1,225,000	\$1,469,476	\$805,475	\$1,479,000	\$674,816	\$1,111,990	\$770,639	\$75,000	
		39.6%	28.2%	5.2%	6.2%	3.4%	6.3%	2.9%	4.7%	3.3%	0.3%	
												Total: \$23,581,145