

**From:**  
**Date:** 9/20/2019  
**To:** VIVIAN KRAUSE <vivian.krause@me.com>  
**Subject:** Re: URGENT: Write up for website - IABC Conference

Thank you for the fast response. Your photo has been updated here: <https://iabccanada.ca/en/vivian-krause/> and the description is here: <https://iabccanada.ca/en/conference-day-1/>

Also, we have booked your hotel room for the night of October 27th. Please let me know if you have any questions about travel arrangements?

Regards,  
XXXXXX

On Fri, Sep 20, 2019 at 6:22 PM VIVIAN KRAUSE <vivian.krause@me.com> wrote:  
XXXXXX

Thank you very much for sharing with me what you have had to go through.

I greatly appreciate your support.

The revised version is fine with me. Perhaps you could also change the photo?

Enjoy your weekend!

Cheers,  
Vivian

Sent from my iPhone

On Sep 20, 2019, at 4:38 PM, XXXXX wrote:

Thank you Vivian, I have updated your photo. And thank you for your time on the phone this week, the naysayer situation has calmed down and our leadership stands firmly behind their decision to invite you to speak at the conference.

With respect to your session description, which was why I was originally reaching out to you over the summer time, the committee would like to propose the following updated version (to replace the current version). From what you shared with me this week, they feel this describes the session you are planning to deliver and will best highlight the conference theme from your work to our audience. It also outlines more specifically the relevance of your presentation for an audience of professional communicators.

Of course, before anything else, it is for your approval:

Think data is dull? Think again. Globalization, technology and demographics have long been key drivers of change. And now there's a new one: Activism.

Vivian Krause, a Vancouver researcher and writer, is known for following the funding of activist groups that campaign against resource-based industries. Vivian will share her insights and lessons learned regarding the importance of journalism in today's world. Her research has changed the national conversation on activism and shown the power of data to get people's attention. Vivian will share her process for raising difficult topics and how to communicate effectively in high-stakes, emotionally charged situations.

If you could please let me know if you approve or have any edits to this proposal, by end of day Monday the 23rd, it would very appreciated.

Regards,  
XXXXXX

----- Forwarded message -----

From: VIVIAN KRAUSE <vivian.krause@me.com>  
Date: Tue, Sep 17, 2019 at 7:04 PM  
Subject: Re: URGENT: Write up for website - IABC Conference  
To:

XXXXXX,

If you wish to add a sentence to the end of what is already written, that's fine with me. Here's a suggestion:

"Vivian will share her insights and lessons learned regarding the importance of journalism in today's world, and how to communicate effectively in high stakes, emotionally charged situations."

If you would like to suggest something else, let me know. Glad to oblige if I can.

Please note that I do not agree to any any deletions or changes to the current write-up other than the addition of additional sentences at the end. In other words, if you want to add to what's there, that's fine. If you want to delete what's already written, that is not fine with me.

While you are at it, you might want to update my photo as well. Attached, here's a few more recent photos. I'll leave it to you to chose the one that best suits.

If your board wants to know more about me, here's the latest: [https://issuu.com/businessincalgary/docs/businessenergy\\_june2019\\_web](https://issuu.com/businessincalgary/docs/businessenergy_june2019_web)

Hope that helps.

Sincerely,  
Vivian

Vivian Krause  
(604) 618-8110

On September 17, 2019 at 5:38 PM, XXXXX wrote:

Hi Vivian,

Thank you again for your time today. As discussed we would love to update your session description to reflect your intended presentation. I know you are on night shifts with the film project, but we'd like to please update the site ASAP so that we can respond to our members current inquiry.

Here is the current write up:

#### 'Dull' Data and the Power of Pipeline Activism

Think data is dull? Think again. Globalization, technology and demographics have long been key drivers of change. And now there's a new one: Activism. **Vivian Krause**, a Vancouver researcher and writer, is known for following the funding of activist groups that campaign against resource-based industries. Her international experience and expertise in the charitable sector enables her to think outside the barrel to expose and explain the anti-pipeline activism that is paralyzing Alberta and threatening to tear Canada apart. Her research has changed the national conversation on activism and shown the power of data to get people's attention.

Thank you again and I look forward to receiving your reply.

Regards,  
XXXXX