

\$10 Million in American Funding Granted to Living Oceans Society

From: [VIVIAN KRAUSE <vivian.krause@me.com>](mailto:vivian.krause@me.com)

To: info@livingoceans.org

Cc: [Tom Fletcher <tfletcher@blackpress.ca>](mailto:tfletcher@blackpress.ca)

Date: February 08, 2012 2:59:36 PM

Dear Mary,

I spoke with Dorie today and was told that you are the interm executive director for Living Oceans Society. I was given this e-mail as the way to reach you.

Before I say anything further, I want to wish you success in your new role. I would be delighted to see you usher in a new era of greater transparency and scientific rigour.

As you may know, for several years now, I have been trying to ask Living Oceans Society about its American funding. My earlier correspondence was with Jennifer Lash and Catherine Stewart.

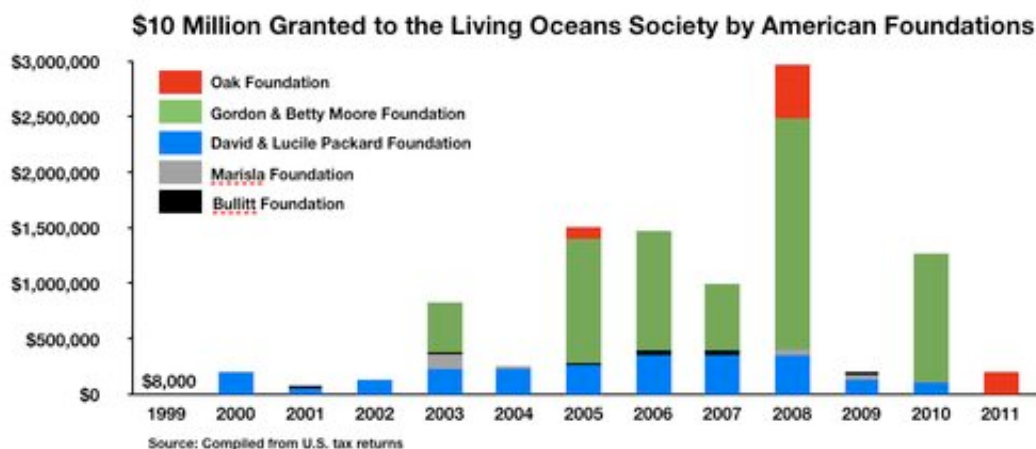
I write a blog (www.fair-questions.com) which looks at the science and the money behind environmental campaigns, including the campaign to "reform" salmon farming, in which Living Oceans Society has played a significant role over the years.

Below, please find a draft post for my blog that I will probably post tomorrow. If you find anything here that is factually incorrect or if I have missed any important points, please let me know today.

I can be reached by e-mail or at 604.618.8110. If you have any questions or concerns, please do not hesitate to give me a call.

Sincerely,
 Vivian Krause
 @FairQuestions
www.fair-questions.com

\$10 Million in American Funding Granted to the Living Oceans Society



According to my analysis based on U.S. tax returns and on-line databases, since 2000, Living Oceans Society (LOS) has been paid a total of at least \$10 million by American foundations. U.S. grants to LOS increased from \$8,000 in 1999 to a high of \$2.9 million in 2008.

Of the \$10 million, \$6.5 million was from the Gordon & Betty Moore Foundation, \$2.3 million was from the David & Lucile Packard Foundation, \$789,698 was from the Oak Foundation and \$260,000 was from the Marisla Foundation.

Grants from the Marisla Foundation and several of the grants from the David & Lucile Packard Foundation were made through the Redmond, Washington-based Marine Conservation Biology Institute (MCBI). The \$260,000 from the Marisla foundation includes a grant for \$130,000 which may not have been passed on to the Living Oceans Society in its entirety. Other grants from Marisla to MCBI may have been passed on in whole or in part to LOS but are not included in the list below as the stated purpose of the grant did not specifically mention LOS.

Living Oceans Society is a federally registered charity in the U.S. but as far as I can tell, not in Canada. Living Oceans Society began the process of becoming a federally registered Canadian charity but did not complete it. In a [2001 report](#) contained in the U.S. tax returns of the Seattle-based Bullitt Foundation, [LOS says](#), "Living Oceans Society is currently applying for charitable tax status. We have been advised to refrain from posting action items on our web page until this application has been approved as it could be interpreted as 'political.' In the meantime, we have met with a web page designer and we are prepared to add this to our web page when the timing is more appropriate."

Year	Donor Foundation					Sub-Total
	Packard	Marisla	Bullitt	Moore	Oak	
1999			\$8,000			\$8,000
2000	\$200,000					\$200,000
2001	\$50,000		\$25,000			\$75,000
2002	\$125,000					\$125,000
2003	\$225,000	\$130,000	\$20,000	\$453,400		\$828,400
2004	\$225,000	\$30,000				\$255,000
2005	\$258,000	\$0	\$20,000	\$1,125,000	\$104,641	\$1,507,641
2006	\$350,000	0	\$40,000	\$1,078,098	\$0	1,468,098
2007	\$350,000	\$0	\$40,000	\$600,000	\$0	\$990,000
2008	\$350,000	\$50,000	\$0	\$2,083,366	\$485,057	\$2,968,423
2009	\$125,000	\$50,000	\$25,000	\$0	\$0	\$200,000
2010	\$100,000			\$1,168,277		\$1,268,277
2011					\$200,000	\$200,000
Sub-totals:	\$2,358,000	\$260,000	\$178,000	\$6,508,141	\$789,698	\$10,093,839

Source: Compiled from U.S. tax returns and on-line databases

Gordon & Betty Moore Foundation: \$6,508,141

- **\$453,400** in 2003 *NOTE: This is one of the grants for the salmon farming campaign that was quietly re-written by the Moore foundation after concerns were raised.*
- **\$1,125,000** in 2005 for the Coastal Alliance for Aquaculture Reform. *NOTE: This is one of the grants for the salmon farming campaign that was quietly re-written by the Moore foundation after concerns were raised.*

- \$500,000 in 2006 for Coastal Alliance for Aquaculture Reform – Framework for Dialogue
- \$578,098 in 2006 for Increasing stakeholder participation in Area-Based Management
- \$600,000 in 2007 Joint Research on Salmon Farming (with Marine Harvest)
- \$1,843,531 in 2008 for the Coastal Alliance for Aquaculture Reform in BC
- \$239,835 in 2008 for Securing deep sea coral protection
- \$880,500 in 2010 for the Coastal Alliance for Aquaculture Reform in BC
- \$287,777 in 2010 for Technical Analyses for Marine Spatial Planning

David & Lucile Packard Foundation: \$2,358,000

Directly to the Living Oceans Society:

- \$175,000 in 2003 “for the farmed salmon markets campaign of the Coastal Alliance for Aquaculture Reform.”
- \$50,000 in 2003 “for Living Ocean’s marine protected area campaign.”
- \$50,000 in 2004 “for a campaign to establish a network of marine protected areas on the Pacific coast of Canada”
- \$33,000 in 2005 "for fund development planning"
- \$225,000 in 2006 "For Farmed and Dangerous, the farmed salmon markets campaign of the Coastal Alliance for Aquaculture Reform."
- \$225,000 in 2007 "for continued support of Farmed and Dangerous, the farmed salmon markets campaign of the Coastal Alliance for Aquaculture Reform."
- \$225,000 in 2008 "For continued support of the farmed salmon markets campaign of the Coastal Alliance for Aquaculture Reform."
- \$225,000 in 2009 "For phase-out support of the farmed salmon markets campaign of the Coastal Alliance for Aquaculture Reform."
- \$225,000 in 2010 "To strengthen social media strategies and build a senior management team to lead the implementation of the new strategic plan."

Through the Marine Conservation Biology Institute (MCBI), Redmond WA:

- \$200,000 in 2000, granted to the Marine Conservation Biology Institute, based in Redmond WA, for “support for the Living Ocean Society Marine Protected Area Program.”
- \$50,000 in 2001, granted to the Marine Conservation Biology Institute, based in Redmond WA, for “support for the Living Ocean Society Marine Protected Area Program.”
- \$125,000 in 2002, granted to the Marine Conservation Biology Institute, based in Redmond WA, for “support for the Living Ocean Society Marine Protected Area Program.”
- \$125,000 in 2006, granted to the Marine Conservation Biology Institute, based in Redmond WA, "for Living Oceans Society's Sustainable Fisheries Campaign and for general operating expenses"

- **\$125,000** in 2007, granted to the Marine Conservation Biology Institute, based in Redmond WA, "for Living Ocean Society's general operating expenses."

Bullitt Foundation: \$178,000

- Click [here](#) and search for the Marine Conservation Biology Institute.

This included three grants that specifically refer to the offshore moratorium on oil and gas development in B.C.:

- a grant in 2001 to support "a project to promote continuing an existing moratorium on oil and gas development off the British Columbia coast, including public and government outreach and education."
- **\$20,000** in 2003 to support "the Living Oceans Society's offshore oil and gas public outreach campaign."
- **\$20,000** in 2005 to support "Living Oceans Society's campaign to retain the current prohibition on offshore oil and gas development in British Columbia."

Over the years, the grants made by the Bullitt Foundation to Living Oceans Society became much less vague. In 2010, the stated purpose of the grant is simply "For general support."

Marisla Foundation: \$260,000

- **\$130,000** in 2003 to the Marine Conservation Biology Institute in Redmond Washington for "General Support/Living Oceans Society."
- **\$30,000** in 2004 to the Marine Conservation Biology Institute in Redmond Washington for the Living Oceans Society
- **\$50,000** in 2008 to the Marine Conservation Biology Institute in Redmond Washington for the Living Oceans Society
- **\$50,000** in 2009 to the Marine Conservation Biology Institute in Redmond Washington for the Living Oceans Society
- **\$50,000** in 2009, approved for future payment to the Marine Conservation Biology Institute in Redmond Washington for the Living Oceans Society.

Oak Foundation: \$789,698

- **\$200,000** in 2005 for [Developing Sustainable Fisheries on B.C.'s Coast](#). The stated purpose of this grant is, "To support coordinated efforts with the Canadian government to design an effective process for the Pacific North Coast Integrated Management Area."
- **\$485,057** in 2008 for [Establishing a network of marine protected areas and ecosystem based management in British Columbia and the Arctic](#). The stated purpose of this grant is, "To secure the Canadian government's political and financial support of the Oceans Action Plan to ensure the long-term health of the ocean and coastal communities on the Pacific Coast of Canada. LOS will work to make certain that the structure of the integrated oceans management process is designed to engage stakeholders and includes ecosystem-based management measures and a network of marine protected areas in British Columbia and the Arctic. It will conduct analyses that illustrate the environmental impacts of ecosystem-based management practices and work to link the marine protected areas with international efforts for a system ranging from Mexico to the Arctic."

- **\$104,641** in 2011 for an [Environmental Plan for B.C.'s PNCIMA](#). The stated purpose of this grant is "To ensure that the Pacific North Integrated Management Area (PNCIMA) Marine Spatial Planning Initiative achieves strong conservation objectives for this region which covers two thirds of British Columbia. The conservation objectives will include: an ecosystem-based management framework to guide the management of all industries; spatial application of the EBM framework; and a network of marine protected areas including core no take zones."

Begin forwarded message:

From: VIVIAN KRAUSE <vivian.krause@me.com>
Date: May 10, 2011 7:32:27 AM
To: Jennifer Lash <jenlash@livingoceans.org>, Tom Fletcher <tfletcher@blackpress.ca>
Subject: [Highlights from the 2009 U.S. tax return for Living Oceans Society - now posted at my blog](#)

Jennifer,

I'm writing to let you know that I've put up two posts that mention Living Oceans Society, at my blog:

- [USA Foundation Grants to Living Oceans: \\$US 8 Million Since 2003](#)
- [Highlights from the 2009 USA Tax Return for Living Oceans](#)

Please don't hesitate to contact me if you have any questions or concerns. In particular, if I have presented anything here that is factually incorrect, or if I have missed any important points, please let me know. You can reach me at 604.618.8110.

Sincerely,
Vivian Krause
www.fair-questions.com

Begin forwarded message:

From: VIVIAN KRAUSE <vivian.krause@me.com>
Date: May 04, 2011 11:08:55 AM
To: Jennifer Lash <jenlash@livingoceans.org>, Tom Fletcher <tfletcher@blackpress.ca>
Subject: [Highlights from the 2009 U.S. tax return for Living Oceans Society](#)

Jennifer,

Further to my e-mail earlier this morning, I have written a draft post for my blog, based on my analysis of Living Ocean's U.S. tax return for 2009. For your review, I have provided my draft, below. If anything here is factually incorrect, or if I have missed any important points, please let me know this week.

Perhaps you could let me know the names of the recipients to which Living Oceans Society paid \$358,403, in 2009?

I would also like to know why you reported zero expenditures on lobbying yet, in my opinion, your narrative report clearly states that you have attempted, and have succeeded in influencing federal programs and policies in Canada. You describe your efforts to influence the government as "educational outreach." Isn't this lobbying?

Lastly, I would like to confirm with you that it is indeed true that Living Oceans Society is not a federally registered charity. If perhaps your organization is registered by some name other than Living Oceans Society, please let me know.

As before, you can reach me at 604.618.8110.

Sincerely,
Vivian

Highlights of the 2009 USA Tax Return for Living Oceans Society

Please read: [Copyright Notice & Disclaimer](#). All figures in U.S. Dollars.

[Living Oceans Society](#) is an environmental organization based in Sointula, British Columbia, a small town of about 1,000 residents. Sointula is located on Malcolm Island, a small island on the east side of the northern tip of Vancouver Island.

LOS is one of the most influential organizations working in marine conservation issues in B.C. Over the past four years, I have tried to ask LOS about its sources of funding, but received no reply.

According to on-line databases, since 2003, Living Oceans Society has received nearly \$8 million from two U.S. foundations based in San Francisco: The Gordon & Betty Moore Foundation and the David & Lucile Packard Foundation.

Recently, I noticed that Living Oceans Society filed a [U.S. tax return for 2009](#). This return contains detailed financial information about LOS's revenue and expenditures. This tax return can be obtained, at no cost, from [Guidestar](#).

According to LOS's tax return, in fiscal 2009, LOS had total revenue of [\\$2.3 million](#). Of that, fully [99 percent](#) was from grants and contributions. LOS reported total expenditures of approximately [\\$2.2 million](#) including [\\$828,050](#) for staff salaries and compensation, plus \$167,218 for officers, directors, trustees and key employees. All combined, LOS has a \$1 million payroll. The Executive Director, Jennifer Lash, was paid [\\$76,617](#) while the Managing Director, Mary Lindsay, was paid \$60,175.

Living Oceans Society reported three programs on which it spent a total of [\\$2.2 million](#). That was comprised of \$1,193,395 for Salmon Aquaculture Reform, \$815,308 for the "Finding Coral Expedition," and \$440,764 for Marine Planning & Protected Areas.

In 2009, LOS made [four grants for a total of \\$358,403](#). The names of the recipients of these grants are not provided.

Among its accomplishments, Living Oceans Society reports that it has had a quite an influence on Marine Harvest, the largest Norwegian salmon farming company that is operating in Canada. LOS reports that it got Marine Harvest to negotiate a "migration corridor" and got agreement for a closed containment pilot project.

Living Oceans also claims that the Cohen Commission was established as a result of the "educational outreach" of the Coastal Alliance for Aquaculture Reform (CAAR), of which LOS is a leading member. LOS also reports that CAAR got Safeway, a major grocery store chain, to write to the Prime Minister of Canada in support of federal funding for closed containment technology. LOS also suggests that it has had influence with federal Members of Parliament and in the development of a federally funded marine

planning process called [PNCIMA](#). As I have reported in a previous post, the [Gordon & Betty Moore Foundation](#) has granted at least [\\$27 Million](#) for PNCIMA.

LOS reports, "the federal government has at many junctures requested LOS's input to science and policy on coral and sponge protection." All in all, it seems as if LOS sees itself as having an influence on federal programs and policies in Canada, and yet, in its 2009 tax return, Living Oceans Society reported [zero expenditures on lobbying](#).

To the best of my knowledge, Living Oceans Society is not a federally registered non-profit organization in Canada. In [Revenue Canada's on-line directory](#) of federally registered charities, I could find no listing for Living Oceans Society. Staff at the Charities Directorate of Revenue Canada have told me by telephone that Living Oceans Society initiated the paperwork to become a federally registered charity, but did not complete the process.

Begin forwarded message:

From: VIVIAN KRAUSE <vivian.krause@me.com>
Date: May 04, 2011 9:08:20 AM
To: Jennifer Lash <jenlash@livingoceans.org>
Subject: 2009 U.S. tax return for Living Oceans Society

Jennifer,

I'm writing once again to request information about Living Oceans Society's sources of revenue, in particular, about U.S. funding.

As far as I can tell, Living Oceans Society is not a federally registered charity. Is this correct?

I noticed recently that Living Oceans Society filed a U.S. tax return for 2009. This return states that Living Oceans Society received \$US 2,287,277 in grants in 2009. May I ask, where did those funds originate? Would Living Oceans Society be willing to provide a list of the grants that it received for 2009, the donor, and the purpose for which the funds were used?

I would also like to request a copy of your U.S. tax return for 2010.

Please feel free to call me anytime at 604.618.8110.

Sincerely,
Vivian Krause