

The brochure, "Why You Shouldn't Eat Farmed Salmon."

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Mr. Robertson,

As I mentioned yesterday in an e-mail, I am going to be writing again about the salmon farming controversy. I am doing this, still, as a concerned member of the public.

As you know from our meeting last spring, I have concerns about the inaccurate information that the David Suzuki Foundation has provided to the public about farmed salmon, and I have questions about the American funding that the David Suzuki Foundation has received over the years. In this regard, I would like to re-iterate several of the questions that I tried to ask you last year, and that I have been trying to ask Dr. Suzuki since the spring of 2007.

In light of the above, I would like to inquire about the origins of the funding for the brochure, *Why You Shouldn't Eat Farmed Salmon?* which was produced as part of the Pacific Salmon Forests project. Was this covered by the \$762,600 that the David and Lucile Packard Foundation paid to the David Suzuki Foundation specifically for this project, over 2000 and 2001? Was this brochure one of the "market intervention tools," funded by the Packard Foundation?

Below, I have presented the information and analysis on which my question is based. If I have presented anything that is factually incorrect, or if I have missed any important points, please let me know.

Sincerely,

Vivian Krause

About the brochure, "Why You Shouldn't Eat Farmed Salmon," and the Pacific Salmon Forest Project:

Between May of 2002 and the spring of 2010, the David Suzuki Foundation distributed a brochure titled, "[Why You Shouldn't Eat Farmed Salmon](#)." This brochure was produced as part of the Pacific Salmon Forests project.

According to U.S. tax returns, between 2000 and 2003, American foundations paid **\$US 2.8 million** to the David Suzuki Foundation for the Pacific Salmon Forests project, including:

- \$762,600 from the David and Lucile Packard Foundation, California (CA)
 - [\\$US 362,600 in 2000](#)
 - [\\$US 400,000 in 2001](#)
- \$ 815,000 from the William and Flora Hewlett Foundation, Menlo Park, CA
 - [\\$US 315,000 in 1999](#)
 - [\\$US 250,000 in 2000](#)
 - [\\$US 250,000 in 2001](#)
- \$ 1,080,000 from the Lannan Foundation, based in New Mexico
 - [\\$US 330,000 in 2000](#)
 - [\\$US 250,000 in 2001](#)
 - [\\$US 250,000 in 2002](#)
 - [\\$US 250,000 in 2003](#)

- \$ 180,000 from the Richard and Rhoda Goldman Fund, San Francisco, CA
 - [\\$US 150.000](#) (1999 - 2001) and [\\$US 30.000](#) in 2002
- [\\$US 20.000](#) from the Marisla Foundation, based in Laguna Beach, CA

The \$US 762,600 from the David and Lucile Packard Foundation was provided as part of the Marine Fisheries program. This program has a strategy titled [Market Intervention Tools](#) to Conserve Marine Fisheries.