

The Dogwood Initiative												
		2008	2009	2010	2011	2012	2013	2014	2015	2016	2010-2016	
Revenue	Foundations, businesses & organizations	\$247,217	\$322,098	\$370,801	\$377,455	\$437,618	\$626,388	\$575,359	\$922,447	\$452,899	\$4,332,282	42%
	Fee for service	\$22,669	\$21,491	\$25,855	\$58,691	\$169,000	\$187,608	\$159,306	\$350,427	\$359,189	\$1,354,236	13%
	Individuals	\$123,011	\$167,795	\$194,371	\$311,062	\$415,641	\$547,737	\$818,103	\$926,396	\$811,454	\$4,315,570	42%
	In-kind/Other				\$65,000	\$42,868	\$28,538	\$22,589	\$43,176	\$18,391	\$220,562	2%
	Total:	\$392,897	\$511,384	\$591,027	\$812,208	\$1,065,127	\$1,390,271	\$1,575,357	\$2,242,446	\$1,641,933	\$10,222,650	
Expenditures	Staff					\$619,904	\$748,439	\$892,964	\$1,036,853	\$999,670	\$4,297,830	43%
	Programs & Campaigns	\$328,301	\$382,868	\$469,946	\$721,167						\$1,902,282	19%
	Communications/ Campaigns					\$268,772	\$372,316	\$385,342	\$779,196	\$392,788	\$2,198,414	22%
	Administration, Operations & Fundraising	\$76,747	\$94,049	\$114,228	\$128,295						\$413,319	4%
	Overhead					\$112,965	\$132,595	\$227,787	\$261,340	\$160,547	\$895,234	9%
	Travel					\$20,725	\$25,154	\$31,813	\$21,523	\$15,427	\$114,642	1%
	Special Events					\$11,145	\$12,347	\$31,134	\$23,972	\$4,642	\$83,240	1%
	Amortization of Assets									\$52,202	\$52,202	1%
Sub-totals:		\$405,048	\$476,917	\$584,174	\$849,462	\$1,033,511	\$1,290,851	\$1,569,040	\$2,122,884	\$1,625,276	\$9,957,163	
<p>NOTE: For 2013, there is a discrepancy in the figures reported by Dogwood in its annual report for 2012-2013 and 2014. Amounts shown here for 2013 are from Dogwood's annual report for 2014. Source: Compiled from the annual reports of The Dogwood Initiative and the U.S. tax returns and on-line databases of U.S. foundations. Last up-dated September 7, 2017.</p>												