

## STATEMENT OF ACTIVITIES

### CANADIAN FOOTBALL FEDERATION (the "Federation")

The Federation is applying for registration as a Canadian amateur athletic association under the *Income Tax Act*. As set out in Letters Patent, the primary purpose and function of the Federation is the promotion of amateur soccer in Canada on a nation-wide basis for all ages and levels from entry level to the national and international levels.

The Federation intends to achieve its mandate by serving as a national organization for advancing the interests of Canadian amateur soccer clubs and players and to act in their mutual behalf to increase interest and participation in soccer in Canada at all skill levels and supporting the current growth of soccer in Canada.

A key goal is to create a system to help community clubs and associations that have programs currently in place. Soccer in Canada has one of the most active networks of volunteers and family involvement of any sport. The Federation will build on this to encourage clubs and associations across Canada to work together to ensure that soccer in Canada is supported and respected at every level.

A united representation at the national level will encourage continuity through all skill levels across Canada as well as promote standards at similar skill ranges throughout Canada. Coordinated representation at the national level will also assist promising soccer players and teams to attain high performance levels at local, regional and national levels. The Federation will provide for player development using the basics of a developmental model that includes the following:

#### *Community clinics*

- For entry-level players. Free community clinics for boys and girls throughout Canada

#### *Summer Camps*

- For players of all abilities and ages. Opportunity to assess players with developmental potential

#### *Academy*

- Year round development training for players with potential

In 2001, amateur soccer in Canada enjoyed a 3.8% increase in player participation. Approximately 750,000 Canadians played on a soccer team last year. Soccer is also enjoying increased interest for boys and girls. The Federation will seek to provide opportunities for interested children to participate in the

game that will be appropriate to each level of skill and ability. It will provide leadership and good governance to the sport and encourage positive role models for aspiring players. At a time when many studies report young Canadians increasingly inactive and the rate of obesity among the youth climbing at an alarming rate, it is crucial to recognize, promote and support a sport that has the potential to help address these significant health issues for Canada now and in the future.

It is acknowledged that Canadian soccer has a strong amateur support model in place from the Canadian Soccer Association to the various provincial bodies to the local Community Club organizations. The Federation does not intend to replace these programs, but to further support soccer and player development in Canada by providing additional soccer opportunities. These opportunities will support the current programs.

The Applicant will have directors, staff and advisory councils made up of individuals familiar with the sport of soccer and individuals who have achieved success in the sport and are well known in Canada to provide comprehensive experience and knowledge of the sport and effective leadership for the Federation.